

# Australasian Business Ethics Network

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2018 ANNUAL CONFERENCE, MASSEY UNIVERSITY, AUCKLAND, NZ

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#2018ABEN

SUNDAY 9 DECEMBER 2018

13:00 – 16:30	Doctoral workshop	<i>Massey University, Albany Campus, Auckland</i>
17:30	Welcome reception and book launch  <b>Ali Intezari &amp; David Pauleen (Massey University)</b>  <i>Wisdom, Analytics and Wicked Problems: Integral Decision Making for the Data Age</i>	<i>Massey Business School, Flexi Space (MBS2.15)</i>

MONDAY 10 DECEMBER 2018

7:30+	Registration	
8:00 - 9:00	SPECIAL INTEREST GROUPS (with coffee and pastries)	
	Accounting Ethics SIG	Qualitative Research SIG
9:00	<i>Maori Welcome - Mihi Whakataua</i> Welcome address <b>Professor Stephen Kelly, Dean &amp; Pro Vice-Chancellor, Massey Business School</b> <i>Lecture theatre SNW200</i>	
9:30	PLENARY PRESENTATION <b>Merrill J. Fernando &amp; Dilhan C Fernando</b> , Founder and CEO of Dilmah Tea <i>Lecture theatre SNW200</i>	

10:30	Morning tea							
11:00	CONCURRENT SESSION 1							
	STREAM 1 <b>Stakeholders</b>	ROOM QB8	STREAM 2 <b>Disruptive technology</b>	ROOM AT6	STREAM 3 <b>Sustainability and Waste management</b>	ROOM AT7	STREAM 4 <b>Accounting and finance</b>	ROOM AT8
	<p>“Everyone is trying to fit a square peg in a round hole”: contested institutional logics of cross-sector partnerships in the Australian and Mongolian mining industries</p> <p><b>Natalya Turkina</b></p>		<p>Disruptive Technologies and PR: Non-Pressing Issues for Practice, Pressing Issues in Ethics</p> <p><b>Lukasz Swiatek &amp; Chris Galloway</b></p>		<p>The quest for a Sustainable solid waste management in India: Issues and challenges</p> <p><b>Harsha Sarvaiya</b></p>		<p>Social Impact Components of Renewable Energy Investment. Financing renewable energy: at the intersection of social and environmental return to understand social impact investment</p> <p><b>Tongyu Meng &amp; Jamie Newth</b></p>	
	<p>Linking sustainability to project success: Moderating role of stakeholder engagement and team building</p> <p><b>Khawaja Fawad Latif, Bilal Shaukat &amp; Aymen Sajjad</b></p>		<p>Sustaining Dialogue in a Programmable World: New Zealand’s Treaty of Waitangi</p> <p><b>Andrew Chrystall &amp; Ralph Bathurst</b></p>		<p>A wasted opportunity? An investigation into the use of recycled material in manufacturing: evidence from Australia</p> <p><b>Anjum Amin-Chaudhry &amp; Swati Nagpal</b></p>		<p>The role of subcultures when embedding corporate sustainability in Australian financial organisations</p> <p><b>Clare JM Burns, Luke Houghton &amp; Heather Stewart</b></p>	
	<p>Future Communities as Stakeholders</p> <p><b>Roman Meinhold</b></p>		<p>Power dynamics and disruptive technology - the missing link in accountability</p> <p><b>Gordon Young</b></p>		<p>Food waste in the hotel industry in Cyprus: Is it CSR or CSI?</p> <p><b>Demetriou P, Maria Krambia-Kapardis &amp; Demosthenous M</b></p>		<p>The impact of voluntarily disclosed managerial values on SMEs’ performance</p> <p><b>Alain Neher</b></p>	
12:30	Lunch							

13:30	CONCURRENT SESSION 2					
	STREAM 1 <b>Workplace ethics</b>	<i>ROOM</i> <b>QB8</b>	STREAM 2 <b>Sustainability</b>	<i>ROOM</i> <b>AT6</b>	STREAM 3 <b>Entrepreneurship and social enterprise</b>	<i>ROOM</i> <b>AT7</b>
	Impact of Organizational Morality on Affective Organizational Commitment: Mediating Role of Organizational Pride <b>Ayesha Arshad</b>		Marketing and the co-creation of sustainability – harnessing the power of brands <b>Nitha Palakshappa &amp; Sarah Dodds</b>		Beneficiary engagement in social entrepreneurship: Perspectives on social value creation through the lens of care ethics <b>Diana Lorenzo</b>	
	Alternative choice to enhance both dignity and employee engagement with work and CSR and the effect on employee dignity <b>Andy Kidd</b>		The label battle: Exploring appropriate terminology for SME's sustainable management practices <b>Heather Stewart, Rod Gapp &amp; Luke Houghton</b>		A management perspective of values, ethics and social responsibility among entrepreneurs present and past: Evidence from the south asian context-case of Sri Lanka <b>Rupika Senadheera</b>	
	The Effects of Employee Perceptions of Diversity Management in a Japanese Hotel Chain <b>Miyu Hayakawa, Masahiro Hosoda, Misa Kikyo, Yuki Iwabuchi &amp; Kenichi Suzuki</b>		Green light or black flag? Environmental sustainability in Formula One and Formula E <b>Damion Sturm</b>		Collective entrepreneurship: how developing communities flourish through collective organizing <b>Haiying Lin</b>	
15:00	Afternoon tea					

15:30	CONCURRENT SESSION 3							
	STREAM 1 <b>Gender</b>	ROOM QB8	STREAM 2 <b>Regulation and governance</b>	ROOM AT6	STREAM 3 <b>Wellbeing</b>	ROOM AT7	STREAM 4 <b>Disruptive technologies</b>	ROOM AT8
	Vulnerability, Precarity, Gender and Contingent Labour in the Academy <b>Rich Phan</b>		Two Moral Paradoxes in the Governance of Universities <b>A. Scott Carson</b>		The role of human resource management practices in knowledge workers' well-being -- a mediated mediation model <b>Zhang Xinggui &amp; Liu yi-zhu</b>		Ethics and Sustainability Perspectives on Blockchain Technology <b>Emre Erturk</b>	
	Sustaining Work Group Inclusion: An Exploratory Study of Female ICT Employees' Perceptions <b>M.D. Shamalka Perera, Trish Bradbury, Janet Sayers &amp; Rebecca Gill</b>		Passing the buck: Who is responsible for an organisation's compliance with the law? <b>Maria Krambia-Kapardis &amp; Eva Tshuridu</b>		Mindfulness-based Intervention in the Organisations: A Conceptual Framework of Purpose, Perspective, Practice, and Process <b>Wahab Shahbaz &amp; Ommar Hayat Abbasi</b>		A Co-evolutionary Model for the Internationalization of FinTech Service Providers: Evidence from Australia and New Zealand <b>Mian Wu</b>	
	Career Sustainability: Exploring the Career Experiences of Skilled Migrant Women in the New Zealand Context <b>Nimeesha Odedra</b>		Outsourcing the Outsourced: Franchisor structuring and franchisee risk <b>Rob Nicholls &amp; Jenny Buchan</b>		What Constrains Human Sustainability Initiatives in Japan? Perspectives of managers in large companies <b>Kazunori Kobayashi, Gabriel Eweje &amp; David Tappin</b>		Encouraging Artificial Intelligence Sustainability through Collaboration and 'Coopetition' in the PR Industry <b>Lukasz Swiatek &amp; Chris Galloway</b>	
18:00	<p>Conference dinner</p> <p><i>Portofino Devonport, 26 Victoria Rd, Devonport, Auckland 0624</i></p> <p><i>Transportation will be provided from the conference venue</i></p>							

TUESDAY 11 DECEMBER 2018

8:00 – 9:00	SPECIAL INTEREST GROUPS (with coffee and pastries)					
	Teaching Business Ethics SIG Gamification in business ethics education <b>Cristina Neesham &amp; Julia Benkert</b>					
9:00	CONCURRENT SESSION 4					
	STREAM 1 <b>Compassion and the Ethics of care</b>	<i>ROOM</i> <b>QB8</b>	STREAM 2 <b>CSR</b>	<i>ROOM</i> <b>AT6</b>	STREAM 3 <b>Leadership</b>	<i>ROOM</i> <b>AT7</b>
	Ethical leaders need to embrace compassionate management. <b>Maria Krambia-Kapardis</b>		Do investors and employees value CSR oriented innovation? The role of CSR communication <b>Gabriel Eweje &amp; Lili Mi</b>		Preparing Leaders for the Anthropocene Era <b>Ali Intezari &amp; Bernard McKenna</b>	
	Decent management: too much or not enough? <b>Eva Tsahuridu</b>		The Impact of Corporate Social Responsibility Perception on Financial Performance: A Case of Japanese Hotel Chain <b>Masahiro Hosoda, Kayo Mitani, Yu Hiasa, Ayuko Komura &amp; Kaori Yamawaki</b>		Ethics and the selfie paradox in today's world: A leadership perspective <b>Dayo Sowunmi II</b>	
	Food rescue and putting care on the agenda <b>Louise Lee &amp; Gradon Diprose</b>		Legitimacy, Corporate Social Responsibility and Business Ethics Performance: A Research Framework of Japanese MNEs Operating in China <b>Qiang (Ken) Ding, Ye Xuan, Yuan Xu &amp; Paresha Sinha</b>			

10:30	Morning tea			
11:00	PLENARY PRESENTATION <span style="float: right;"><i>Lecture theatre SNW200</i></span> <b>Professor Karin Lasthuizen</b> , inaugural Brian Picot Chair in Ethical Leadership at Victoria University of Wellington, New Zealand <b>“Ethical Leadership for Sustainable Outcomes: Opportunities and Challenges”</b>			
12:00	CONCURRENT SESSION 5			
	STREAM 1 <b>Sustainability</b> <i>ROOM</i> <b>QB8</b>	STREAM 2 <b>Executives and ethics</b> <i>ROOM</i> <b>AT6</b>	STREAM 3 <b>Sustainability – extractive industries</b> <i>ROOM</i> <b>AT7</b>	STREAM 4 <b>Professionalism and wisdom</b> <i>ROOM</i> <b>AT8</b>
	Ethics and Sustainability of Business Education Research in the Age of Disruption <b>Harsh Suri &amp; Puva Arumugam</b>	If Directors Could be Trusted, Would There be a Moral Justification for Say-On-Pay? <b>A. Scott Carson</b>	An institutional surrogate of corporate social responsibility in developing and emerging economies: a case study of a Russian multinational oil corporation’s environmental responsibility <b>Sofia Villo &amp; Natalya Turkina</b>	Embodying integral ways of knowing and learning to incorporate ethical and sustainable practices of wisdom in ages of disruption <b>David Kayrouz &amp; Wendelin Kuepers</b>
	Framing Sustainability: How do Business Journals Frame Sustainability? <b>Tomas Piccinini, Bernard McKenna &amp; Belinda Wade</b>	Trickle-down effects of unethical leadership- The role of meaning making <b>Preethi Misha, Konstantina Kougiannou &amp; Marius van Dijke</b>	Sustainability Implementation within Gold-Mining in Ghana: Issues and Prospects <b>Prince Amoah, Gabriel Eweje &amp; Ralph Bathurst</b>	Practical wisdom and Professional judgement: Insights from accounting and auditing <b>Andrew West &amp; Sherrena Buckby</b>
13:00	Jan Schapper Scholarship Presentation			
13:10	Lunch			

14:00	CONCURRENT SESSION 6					
	STREAM 1 <i>Culture and religion</i>	<i>ROOM</i> <b>QB8</b>	STREAM 2 <i>Publicity and marketing</i>	<i>ROOM</i> <b>AT6</b>	STREAM 3 <i>Multinational ethics</i>	<i>ROOM</i> <b>AT7</b>
	Māori internationalisation and trade policy: the role of business ethics <b>Tanya Jurado &amp; Jason Mika</b>		Visibility and publicity: Disentangling corporate acts of social responsibility <b>Julia Dare</b>		Discovering Tensions in Sustainability in Chinese and New Zealand Business Partnerships <b>Michelle Sitong Chen, Gabriel Eweje &amp; Jeffrey Kennedy</b>	
	The spiritual spin on sustainability <b>Chris Galloway &amp; Lukasz Swiatek</b>		Marketing as a process of authentic engagement, alignment and serving in the process of co-creating value <b>Luke Houghton, Rod Gapp &amp; Heather Stewart</b>		Context-bound: Does the location of a firm's headquarters affect its ability to benefit from its participation in multi-stakeholder sustainability initiatives? <b>Lilach Trabelsi</b>	
	Ethics and Sustainability in the Age of Disruption <b>Jim Walker &amp; Bernard McKenna</b>		Filtering Out What We Don't Wish to Believe: A Kantian Critique of Online Behavioural Tracking <b>Susan R. Robinson, Anna Mihaylov &amp; Niraj Pandya</b>		Collaborative multi-stakeholder Partnerships for Sustainable Development Goals: A litmus Test for Business and Global Actors <b>Gabriel Eweje, Aymen Sajjad, Shobod Deba Nath &amp; Kazunori Kobayashi</b>	
15:30	Afternoon tea					

16:00	CONCURRENT SESSION 7					
	STREAM 1 <b>Sustainability</b>	ROOM <b>QB8</b>	STREAM 2 <b>Decision-making</b>	ROOM <b>AT6</b>	STREAM 3 <b>Human Resources</b>	ROOM <b>AT7</b>
	The antecedents of supply chain collaboration on eco-innovation: an institutional and contingency theory <b>Shumin Liu, Qile He &amp; Gabriel Eweje</b>		Reconciling analytics with holistic thinking for sustainable organisational decision-making <b>Julia Benkert</b>		Can workplace bullying disrupt an effective leadership process? Evidence from ethical leadership and turnover intentions research in Australia <b>Saima Ahmad</b>	
	The Invisible Side of Embedding Sustainability into Global Supply Chains: Investigating Institutional Decoupling and Logics across Multi-tier Apparel Suppliers <b>Shobod Deba Nath, Gabriel Eweje &amp; Ralph Bathurst</b>		Artificial intelligence and cognitive biases <b>Melika Soleimani, David Pauleen, Ali Intezari &amp; Nazim Taskin</b>		Ethico-politics of social movement unionism in the case of Occupy Aotearoa <b>Ozan Alakavuklar &amp; Jane Parker</b>	
	Exploring the cognitive schemas of traditional business models as barriers to uptake of sustainable business models <b>Erica Olesson</b>		Freedom and Managerial Decision-Making in the Age of Disruption <b>Arnis Vilks</b>			
17:30	AGM AND CLOSE					



## LIST OF REGISTERED PARTICIPANTS

First Name	Last Name	Organisation	Email Address
Alain	Neher	Charles Sturt University	<a href="mailto:aneher@csu.edu.au">aneher@csu.edu.au</a>
Ali	Intezari	Massey University	<a href="mailto:A.Intezari@massey.ac.nz">A.Intezari@massey.ac.nz</a>
Andy	Kidd	UniSA	<a href="mailto:Andrew.kidd@mymail.unisa.edu.au">Andrew.kidd@mymail.unisa.edu.au</a>
Andrew	West	QUT Business School	<a href="mailto:andrew.west@qut.edu.au">andrew.west@qut.edu.au</a>
Anjum	Amin-Chaudhry	La Trobe University	<a href="mailto:A.Chaudhry@latrobe.edu.au">A.Chaudhry@latrobe.edu.au</a>
Arnis	Vilks	HHL-Leipzig Graduate School of Management	<a href="mailto:arnis.vilks@hhl.de">arnis.vilks@hhl.de</a>
Arvind	Bhatnagar	Federation University	<a href="mailto:the.arvindbhatnagar@gmail.com">the.arvindbhatnagar@gmail.com</a>
Ayesha	Arshad	University of Waikato	<a href="mailto:aa281@students.waikato.ac.nz">aa281@students.waikato.ac.nz</a>
Aymen	Sajjad	Massey University	<a href="mailto:asajjad@massey.ac.nz">asajjad@massey.ac.nz</a>
Bernard	McKenna	University of Queensland Business School	<a href="mailto:b.mckenna@uq.edu.au">b.mckenna@uq.edu.au</a>
Christina	Neesham	Swinburne Business School	<a href="mailto:cneesham@swin.edu.au">cneesham@swin.edu.au</a>
Claire	Latham	Washington State University	<a href="mailto:clatham@wsu.edu">clatham@wsu.edu</a>
Clare	Burns	Griffith University	<a href="mailto:clare.burns@griffith.edu.au">clare.burns@griffith.edu.au</a>
Damion	Sturm	Massey University	<a href="mailto:dsturm@massey.ac.nz">dsturm@massey.ac.nz</a>
David	Kayrouz	Creative Pathways	<a href="mailto:creativepathways@xtra.co.nz">creativepathways@xtra.co.nz</a>
David	Tappin	Massey University	<a href="mailto:d.c.tappin@massey.ac.nz">d.c.tappin@massey.ac.nz</a>
Dayo	Sowunmi II	The Anode Group	<a href="mailto:dayo@anode.com.au">dayo@anode.com.au</a>
Diana L	Lorenzo	Auckland University of Technology	<a href="mailto:diana.lorenzo@aut.ac.nz">diana.lorenzo@aut.ac.nz</a>
Emre	Erturk	EIT Hawkes Bay	<a href="mailto:eerturk@eit.ac.nz">eerturk@eit.ac.nz</a>
Erica	Olesson	University of Auckland Business School	<a href="mailto:e.olesson@auckland.ac.nz">e.olesson@auckland.ac.nz</a>
Eva	Tsahuridu	RMIT University	<a href="mailto:eva.tsahuridu@rmit.edu.au">eva.tsahuridu@rmit.edu.au</a>
Gabriel	Eweje	Massey University	<a href="mailto:g.eweje@massey.ac.nz">g.eweje@massey.ac.nz</a>
Gordon	Young	Ethillogical Consulting	<a href="mailto:gordon@ethillogical.com">gordon@ethillogical.com</a>
Harsh	Suri	Deakin University	<a href="mailto:hsuri@deakin.edu.au">hsuri@deakin.edu.au</a>
Harsha	Sarvaiya	Griffith University	<a href="mailto:h.sarvaiya@griffith.edu.au">h.sarvaiya@griffith.edu.au</a>
Heather	Stewart	Griffith University	<a href="mailto:h.stewart@griffith.edu.au">h.stewart@griffith.edu.au</a>

First Name	Last Name	Organisation	Email Address
Hitomi	Toyosaki	Graduate School of Business Administration, Meiji University	<a href="mailto:toyosaki@ken-suzuki.net">toyosaki@ken-suzuki.net</a>
Jenny	Buchan	UNSW Sydney	<a href="mailto:im.buchan@unsw.edu.au">im.buchan@unsw.edu.au</a>
Jim	Walker	University of Queensland	<a href="mailto:kenneth.walker@uq.edu.au">kenneth.walker@uq.edu.au</a>
Julia	Benkert	Swinburne Business School	<a href="mailto:jbenkert@swin.edu.au">jbenkert@swin.edu.au</a>
Julia	Dare	University of the Pacific	<a href="mailto:jdare@pacific.edu">jdare@pacific.edu</a>
Karin	Lasthuizen	Victoria University of Wellington	<a href="mailto:karin.lasthuizen@vuw.ac.nz">karin.lasthuizen@vuw.ac.nz</a>
Kathleen	Phillpot	Deakin University	<a href="mailto:kphillpo@deakin.edu.au">kphillpo@deakin.edu.au</a>
Kayo	Mitani	Meiji University	<a href="mailto:hug.u.x@ken-suzuki.net">hug.u.x@ken-suzuki.net</a>
Kazunori	Kobayashi	Massey University	<a href="mailto:kkobayashi.sustain@gmail.com">kkobayashi.sustain@gmail.com</a>
Koichi	Okada	Meiji University	<a href="mailto:okada@meiji.ac.jp">okada@meiji.ac.jp</a>
Lilach	Trabelsi	Bocconi University	<a href="mailto:lilach.trabelsi@unibocconi.it">lilach.trabelsi@unibocconi.it</a>
Lili	Mi	Massey University	<a href="mailto:L.Mi@massey.ac.nz">L.Mi@massey.ac.nz</a>
Louise	Lee	Open Polytechnic	<a href="mailto:louise.lee@openpolytechnic.ac.nz">louise.lee@openpolytechnic.ac.nz</a>
Luk	Swiatek	Massey University	<a href="mailto:L.Swiatek@massey.ac.nz">L.Swiatek@massey.ac.nz</a>
Luke	Houghton	Griffith University	<a href="mailto:l.houghton@griffith.edu.au">l.houghton@griffith.edu.au</a>
Maria	Kapardis	Cyprus University of Technology	<a href="mailto:maria.kapardis@cut.ac.cy">maria.kapardis@cut.ac.cy</a>
Masahiro	Hosoda	Ibaraki University	<a href="mailto:masahir.hosoda.mn@vc.ibaraki.ac.jp">masahir.hosoda.mn@vc.ibaraki.ac.jp</a>
Melika	Soleimani	Massey University	<a href="mailto:m.soleimani@massey.ac.nz">m.soleimani@massey.ac.nz</a>
Melody	Meng	University of Auckland	<a href="mailto:m.meng@auckland.ac.nz">m.meng@auckland.ac.nz</a>
Mian	Wu	Massey University	<a href="mailto:mwu1@massey.ac.nz">mwu1@massey.ac.nz</a>
Michelle	Chen	Massey University	<a href="mailto:m.s.chen@massey.ac.nz">m.s.chen@massey.ac.nz</a>
Misa	Kikyo	Graduate of Meiji University	<a href="mailto:kikyo@ken-suzuki.net">kikyo@ken-suzuki.net</a>
Miyu	Hayakawa	Meiji University	<a href="mailto:mhayakawa@ken-suzuki.net">mhayakawa@ken-suzuki.net</a>
Natalia	Turkina	University of Melbourne	<a href="mailto:nturkina@student.unimelb.edu.au">nturkina@student.unimelb.edu.au</a>
Nimeesha	Odedra	Massey University	<a href="mailto:nodedra@massey.ac.nz">nodedra@massey.ac.nz</a>
Nitha	Palakshappa	CJM, Massey University	<a href="mailto:n.n.palakshappa@massey.ac.nz">n.n.palakshappa@massey.ac.nz</a>
Ozan	Alakavuklar	Massey University	<a href="mailto:onalakav@massey.ac.nz">onalakav@massey.ac.nz</a>
Prince	Amoah	Massey University	<a href="mailto:p.amoah@massey.ac.nz">p.amoah@massey.ac.nz</a>
Qiang (Ken)	Ding	Nanjing University of Finance & Economics	<a href="mailto:qiangding@nufe.edu.cn">qiangding@nufe.edu.cn</a>
Qiuzhuo	Ma	Guangdong University of Foreign Studies	<a href="mailto:mqz008@sina.com">mqz008@sina.com</a>
Ralph	Bathurst	Massey University	<a href="mailto:R.Bathurst@massey.ac.nz">R.Bathurst@massey.ac.nz</a>

First Name	Last Name	Organisation	Email Address
Rich	Phan	University of Melbourne	<a href="mailto:rphan@student.unimelb.edu.au">rphan@student.unimelb.edu.au</a>
Roman	Meinhold	Mahidol University - International College	<a href="mailto:roman.mei@mahidol.edu">roman.mei@mahidol.edu</a>
Rupika	Senadheera	University of Sri Jayewardenepura	<a href="mailto:rupika@sjp.ac.lk">rupika@sjp.ac.lk</a>
Saima	Ahmad	Monash University	<a href="mailto:saima.ahmad@monash.edu">saima.ahmad@monash.edu</a>
Sarah	Dodds	Massey University	<a href="mailto:s.dodds@massey.ac.nz">s.dodds@massey.ac.nz</a>
Scott	Carson	Smith School of Business	<a href="mailto:scott.carson@queensu.ca">scott.carson@queensu.ca</a>
Shamalka	Perera	Massey University	<a href="mailto:mdsperer@massey.ac.nz">mdsperer@massey.ac.nz</a>
Shobod	Nath	Massey University	<a href="mailto:S.Nath@massey.ac.nz">S.Nath@massey.ac.nz</a>
Shumin	Liu	Guangdong University of Foreign Studies	<a href="mailto:cshumin@naver.com">cshumin@naver.com</a>
Sofia	Villo	HSE	<a href="mailto:villo.sofia@gmail.com">villo.sofia@gmail.com</a>
Susan Rebecca	Robinson	Kaplan Business School (Adelaide)	<a href="mailto:susan.robinson@kbs.edu.au">susan.robinson@kbs.edu.au</a>
Tanya	Jurado	Massey University	<a href="mailto:trjurado@massey.ac.nz">trjurado@massey.ac.nz</a>
Tracy	Wilcox	UNSW Sydney	<a href="mailto:t.wilcox@unsw.edu.au">t.wilcox@unsw.edu.au</a>
Wahab	Shahbaz	Massey University	<a href="mailto:wshahba@massey.ac.nz">wshahba@massey.ac.nz</a>
Zhang	Xinggui	School of Business, Guangdong University of Foreign Studies	<a href="mailto:xingguiz@163.com">xingguiz@163.com</a>