

Australasian Business Ethics Network

LinkedIn: <https://www.linkedin.com/groups/6921741/>

2018 ANNUAL CONFERENCE, MASSEY UNIVERSITY, AUCKLAND, NZ

Twitter: @ABEN_bus_ethics

#2018ABEN

SUNDAY 9 DECEMBER 2018

13:00 – 16:30	Doctoral workshop	<i>Massey University, Albany Campus, Auckland</i>
17:30	<p>Welcome reception and book launch</p> <p>Ali Intezari & David Pauleen (Massey University)</p> <p><i>Wisdom, Analytics and Wicked Problems: Integral Decision Making for the Data Age</i></p>	<i>Massey Business School, Flexi Space (MBS2.15)</i>

MONDAY 10 DECEMBER 2018

7:30+	Registration	
8:00 - 9:00	SPECIAL INTEREST GROUPS (with coffee and pastries)	
	Accounting Ethics SIG	Qualitative Research SIG
9:00	<p><i>Maori Welcome - Mihi Whakataau</i></p> <p>Welcome address</p> <p>Professor Stephen Kelly, Dean & Pro Vice-Chancellor, Massey Business School</p>	
9:30	<p>PLENARY PRESENTATION</p> <p>Merrill J. Fernando & Dilhan C Fernando, Founder and CEO of Dilmah Tea</p>	

10:30	Morning tea							
11:00	CONCURRENT SESSION 1							
	STREAM 1 Stakeholders	ROOM QB8	STREAM 2 Disruptive technology	ROOM AT6	STREAM 3 Sustainability and Waste management	ROOM AT7	STREAM 4 Accounting and finance	ROOM AT8
	<p>“Everyone is trying to fit a square peg in a round hole”: contested institutional logics of cross-sector partnerships in the Australian and Mongolian mining industries Natalya Turkina</p>		<p>Disruptive Technologies and PR: Non-Pressing Issues for Practice, Pressing Issues in Ethics Lukasz Swiatek & Chris Galloway</p>		<p>The quest for a Sustainable solid waste management in India: Issues and challenges Harsha Sarvaiya</p>		<p>Social Impact Components of Renewable Energy Investment. Financing renewable energy: at the intersection of social and environmental return to understand social impact investment Tongyu Meng & Jamie Newth</p>	
	<p>Linking sustainability to project success: Moderating role of stakeholder engagement and team building Khawaja Fawad Latif, Bilal Shaukat & Aymen Sajjad</p>		<p>Sustaining Dialogue in a Programmable World: New Zealand’s Treaty of Waitangi Andrew Chrystall & Ralph Bathurst</p>		<p>A wasted opportunity? An investigation into the use of recycled material in manufacturing: evidence from Australia Anjum Amin-Chaudhry & Swati Nagpal</p>		<p>The role of subcultures when embedding corporate sustainability in Australian financial organisations Clare JM Burns, Luke Houghton & Heather Stewart</p>	
	<p>Future Communities as Stakeholders Roman Meinhold</p>		<p>Power dynamics and disruptive technology - the missing link in accountability Gordon Young</p>		<p>Food waste in the hotel industry in Cyprus: Is it CSR or CSI? Demetriou P, Maria Krambia-Kapardis & Demosthenous M</p>		<p>The impact of voluntarily disclosed managerial values on SMEs’ performance Alain Neher</p>	
12:30	Lunch							

13:30	CONCURRENT SESSION 2					
	STREAM 1 <i>Workplace ethics</i> ROOM QB8	STREAM 2 <i>Sustainability</i> ROOM AT6	STREAM 3 <i>Entrepreneurship and social enterprise</i> ROOM AT7			
	Impact of Organizational Morality on Affective Organizational Commitment: Mediating Role of Organizational Pride Ayesha Arshad	Marketing and the co-creation of sustainability – harnessing the power of brands Nitha Palakshappa & Sarah Dodds	Beneficiary engagement in social entrepreneurship: Perspectives on social value creation through the lens of care ethics Diana Lorenzo			
	Alternative choice to enhance both dignity and employee engagement with work and CSR and the effect on employee dignity Andy Kidd	The label battle: Exploring appropriate terminology for SME’s sustainable management practices Heather Stewart, Rod Gapp & Luke Houghton	A management perspective of values, ethics and social responsibility among entrepreneurs present and past: Evidence from the south asian context-case of Sri Lanka Rupika Senadheera			
	The Effects of Employee Perceptions of Diversity Management in a Japanese Hotel Chain Miyu Hayakawa, Masahiro Hosoda, Misa Kikyo, Yuki Iwabuchi & Kenichi Suzuki	Green light or black flag? Environmental sustainability in Formula One and Formula E Damion Sturm	Collective entrepreneurship: how developing communities flourish through collective organizing Haiying Lin			
15:00	Afternoon tea					

15:30 CONCURRENT SESSION 3							
STREAM 1	ROOM	STREAM 2	ROOM	STREAM 3	ROOM	STREAM 4	ROOM
<i>Gender</i>	QB8	<i>Regulation and governance</i>	AT6	<i>Wellbeing</i>	AT7	<i>Disruptive technologies</i>	AT8
Vulnerability, Precarity, Gender and Contingent Labour in the Academy Rich Phan		Two Moral Paradoxes in the Governance of Universities A. Scott Carson		The role of human resource management practices in knowledge workers' well-being -- a mediated mediation model Zhang Xinggui & Liu yi-zhu		Ethics and Sustainability Perspectives on Blockchain Technology Emre Erturk	
Sustaining Work Group Inclusion: An Exploratory Study of Female ICT Employees' Perceptions M.D. Shamalka Perera, Trish Bradbury, Janet Sayers & Rebecca Gill		Passing the buck: Who is responsible for an organisation's compliance with the law? Maria Krambia-Kapardis & Eva Tshuridu		Mindfulness-based Intervention in the Organisations: A Conceptual Framework of Purpose, Perspective, Practice, and Process Wahab Shahbaz & Ommar Hayat Abbasi		A Co-evolutionary Model for the Internationalization of FinTech Service Providers: Evidence from Australia and New Zealand Mian Wu	
Career Sustainability: Exploring the Career Experiences of Skilled Migrant Women in the New Zealand Context Nimeesha Odedra		Outsourcing the Outsourced: Franchisor structuring and franchisee risk Rob Nicholls & Jenny Buchan		What Constrains Human Sustainability Initiatives in Japan? Perspectives of managers in large companies Kazunori Kobayashi, Gabriel Eweje & David Tappin		Encouraging Artificial Intelligence Sustainability through Collaboration and 'Coopetition' in the PR Industry Lukasz Swiatek & Chris Galloway	
18:00 Conference dinner <i>Portofino Devonport, 26 Victoria Rd, Devonport, Auckland 0624</i> <i>Transportation will be provided from the conference venue</i>							

TUESDAY 11 DECEMBER 2018

8:00 – 9:00	SPECIAL INTEREST GROUPS (with coffee and pastries)					
	Teaching Business Ethics SIG Gamification in business ethics education Cristina Neesham & Julia Benkert					
9:00	CONCURRENT SESSION 4					
	STREAM 1 Compassion and the Ethics of care	<i>ROOM</i> QB8	STREAM 2 CSR	<i>ROOM</i> AT6	STREAM 3 Leadership	<i>ROOM</i> AT7
	Ethical leaders need to embrace compassionate management. Maria Krambia-Kapardis		Do investors and employees value CSR oriented innovation? The role of CSR communication Gabriel Eweje & Lili Mi		Preparing Leaders for the Anthropocene Era Ali Intezari & Bernard McKenna	
	Decent management: too much or not enough? Eva Tsahuridu		The Impact of Corporate Social Responsibility Perception on Financial Performance: A Case of Japanese Hotel Chain Masahiro Hosoda, Kayo Mitani, Yu Hiasa, Ayuko Komura & Kaori Yamawaki		Ethics and the selfie paradox in today's world: A leadership perspective Dayo Sowunmi II	
	Food rescue and putting care on the agenda Louise Lee & Gradon Diprose		Legitimacy, Corporate Social Responsibility and Business Ethics Performance: A Research Framework of Japanese MNEs Operating in China Qiang (Ken) Ding, Ye Xuan, Yuan Xu & Paresha Sinha			

10:30	Morning tea			
11:00	PLENARY PRESENTATION <i>Lecture theatre SNW200</i> Professor Karin Lasthuizen , inaugural Brian Picot Chair in Ethical Leadership at Victoria University of Wellington, New Zealand “Ethical Leadership for Sustainable Outcomes: Opportunities and Challenges”			
12:00	CONCURRENT SESSION 5			
	STREAM 1 Sustainability <i>ROOM QB8</i>	STREAM 2 Executives and ethics <i>ROOM AT6</i>	STREAM 3 Sustainability – extractive industries <i>ROOM AT7</i>	STREAM 4 Professionalism and wisdom <i>ROOM AT8</i>
	Ethics and Sustainability of Business Education Research in the Age of Disruption Harsh Suri & Puva Arumugam	If Directors Could be Trusted, Would There be a Moral Justification for Say-On-Pay? A. Scott Carson	An institutional surrogate of corporate social responsibility in developing and emerging economies: a case study of a Russian multinational oil corporation’s environmental responsibility Sofia Villo & Natalya Turkina	Embodying integral ways of knowing and learning to incorporate ethical and sustainable practices of wisdom in ages of disruption David Kayrouz & Wendelin Kuepers
	Framing Sustainability: How do Business Journals Frame Sustainability? Tomas Piccinini, Bernard McKenna & Belinda Wade	Trickle-down effects of unethical leadership- The role of meaning making Preethi Misha, Konstantina Kougiannou & Marius van Dijke	Sustainability Implementation within Gold-Mining in Ghana: Issues and Prospects Prince Amoah, Gabriel Eweje & Ralph Bathurst	Practical wisdom and Professional judgement: Insights from accounting and auditing Andrew West & Sherrena Buckby
13:00	Jan Schapper Scholarship Presentation			
13:10	Lunch			

14:00	CONCURRENT SESSION 6					
	STREAM 1 <i>Culture and religion</i>	<i>ROOM</i> QB8	STREAM 2 <i>Publicity and marketing</i>	<i>ROOM</i> AT6	STREAM 3 <i>Multinational ethics</i>	<i>ROOM</i> AT7
	Māori internationalisation and trade policy: the role of business ethics Tanya Jurado & Jason Mika		Visibility and publicity: Disentangling corporate acts of social responsibility Julia Dare		Discovering Tensions in Sustainability in Chinese and New Zealand Business Partnerships Michelle Sitong Chen, Gabriel Eweje & Jeffrey Kennedy	
	The spiritual spin on sustainability Chris Galloway & Lukasz Swiatek		Marketing as a process of authentic engagement, alignment and serving in the process of co-creating value Luke Houghton, Rod Gapp & Heather Stewart		Context-bound: Does the location of a firm's headquarters affect its ability to benefit from its participation in multi-stakeholder sustainability initiatives? Lilach Trabelsi	
	Ethics and Sustainability in the Age of Disruption Jim Walker & Bernard McKenna		Filtering Out What We Don't Wish to Believe: A Kantian Critique of Online Behavioural Tracking Susan R. Robinson, Anna Mihaylov & Niraj Pandya		Collaborative multi-stakeholder Partnerships for Sustainable Development Goals: A litmus Test for Business and Global Actors Gabriel Eweje, Aymen Sajjad, Shobod Deba Nath & Kazunori Kobayashi	
15:30	Afternoon tea					

16:00	CONCURRENT SESSION 7					
	STREAM 1 Sustainability	<i>ROOM</i> QB8	STREAM 2 Decision-making	<i>ROOM</i> AT6	STREAM 3 Human Resources	<i>ROOM</i> AT7
	The antecedents of supply chain collaboration on eco-innovation: an institutional and contingency theory Shumin Liu, Qile He & Gabriel Eweje		Reconciling analytics with holistic thinking for sustainable organisational decision-making Julia Benkert		Can workplace bullying disrupt an effective leadership process? Evidence from ethical leadership and turnover intentions research in Australia Saima Ahmad	
	The Invisible Side of Embedding Sustainability into Global Supply Chains: Investigating Institutional Decoupling and Logics across Multi-tier Apparel Suppliers Shobod Deba Nath, Gabriel Eweje & Ralph Bathurst		Artificial intelligence and cognitive biases Melika Soleimani, David Pauleen, Ali Intezari & Nazim Taskin		Ethico-politics of social movement unionism in the case of Occupy Aotearoa Ozan Alakavuklar & Jane Parker	
	Exploring the cognitive schemas of traditional business models as barriers to uptake of sustainable business models Erica Olesson		Freedom and Managerial Decision-Making in the Age of Disruption Arnis Vilks			
17:30	AGM AND CLOSE					

LIST OF REGISTERED PARTICIPANTS

First Name	Last Name	Organisation	Email Address
Alain	Neher	Charles Sturt University	aneher@csu.edu.au
Ali	Intezari	Massey University	A.Intezari@massey.ac.nz
Andy	Kidd	UniSA	Andrew.kidd@mymail.unisa.edu.au
Andrew	West	QUT Business School	andrew.west@qut.edu.au
Anjum	Amin-Chaudhry	La Trobe University	A.Chaudhry@latrobe.edu.au
Arnis	Vilks	HHL-Leipzig Graduate School of Management	arnis.vilks@hhl.de
Arvind	Bhatnagar	Federation University	the.arvindbhatnagar@gmail.com
Ayesha	Arshad	University of Waikato	aa281@students.waikato.ac.nz
Aymen	Sajjad	Massey University	asajjad@massey.ac.nz
Bernard	McKenna	University of Queensland Business School	b.mckenna@uq.edu.au
Christina	Neesham	Swinburne Business School	cneesham@swin.edu.au
Claire	Latham	Washington State University	clatham@wsu.edu
Clare	Burns	Griffith University	clare.burns@griffith.edu.au
Damion	Sturm	Massey University	dsturm@massey.ac.nz
David	Kayrouz	Creative Pathways	creativepathways@xtra.co.nz
David	Tappin	Massey University	d.c.tappin@massey.ac.nz
Dayo	Sowunmi II	The Anode Group	dayo@anode.com.au
Diana L	Lorenzo	Auckland University of Technology	diana.lorenzo@aut.ac.nz
Emre	Erturk	EIT Hawkes Bay	eerturk@eit.ac.nz
Erica	Olesson	University of Auckland Business School	e.olesson@auckland.ac.nz
Eva	Tsahuridu	RMIT University	eva.tsahuridu@rmit.edu.au
Gabriel	Eweje	Massey University	g.eweje@massey.ac.nz
Gordon	Young	Ethiological Consulting	gordon@ethiological.com
Harsh	Suri	Deakin University	hsuri@deakin.edu.au
Harsha	Sarvaiya	Griffith University	h.sarvaiya@griffith.edu.au
Heather	Stewart	Griffith University	h.stewart@griffith.edu.au

First Name	Last Name	Organisation	Email Address
Hitomi	Toyosaki	Graduate School of Business Administration, Meiji University	toyosaki@ken-suzuki.net
Jenny	Buchan	UNSW Sydney	jm.buchan@unsw.edu.au
Jim	Walker	University of Queensland	kenneth.walker@uq.edu.au
Julia	Benkert	Swinburne Business School	ibenkert@swin.edu.au
Julia	Dare	University of the Pacific	jdare@pacific.edu
Karin	Lasthuizen	Victoria University of Wellington	karin.lasthuizen@vuw.ac.nz
Kathleen	Phillpot	Deakin University	kphillpo@deakin.edu.au
Kayo	Mitani	Meiji University	hug.u.x@ken-suzuki.net
Kazunori	Kobayashi	Massey University	kkobayashi.sustain@gmail.com
Koichi	Okada	Meiji University	okada@meiji.ac.jp
Lilach	Trabelsi	Bocconi University	lilach.trabelsi@unibocconi.it
Lili	Mi	Massey University	L.Mi@massey.ac.nz
Louise	Lee	Open Polytechnic	louise.lee@openpolytechnic.ac.nz
Luk	Swiatek	Massey University	l.Swiatek@massey.ac.nz
Luke	Houghton	Griffith University	l.houghton@griffith.edu.au
Maria	Kapardis	Cyprus University of Technology	maria.kapardis@cut.ac.cy
Masahiro	Hosoda	Ibaraki University	masahir.hosoda.mn@vc.ibaraki.ac.jp
Melika	Soleimani	Massey University	m.soleimani@massey.ac.nz
Melody	Meng	University of Auckland	m.meng@auckland.ac.nz
Mian	Wu	Massey University	mwu1@massey.ac.nz
Michelle	Chen	Massey University	m.s.chen@massey.ac.nz
Misa	Kikyo	Graduate of Meiji University	kikyo@ken-suzuki.net
Miyu	Hayakawa	Meiji University	mhayakawa@ken-suzuki.net
Natalia	Turkina	University of Melbourne	nturkina@student.unimelb.edu.au
Nimeesha	Odedra	Massey University	nodedra@massey.ac.nz
Nitha	Palakshappa	CJM, Massey University	n.n.palakshappa@massey.ac.nz
Ozan	Alakavuklar	Massey University	onalakav@massey.ac.nz
Preethi	Manjunath	Nottingham Trent University	preethi.manjunath@ntu.ac.uk
Prince	Amoah	Massey University	p.amoah@massey.ac.nz
Qiang (Ken)	Ding	Nanjing University of Finance & Economics	qiangding@nufe.edu.cn
Qiuzhuo	Ma	Guangdong University of Foreign Studies	mqz008@sina.com
Ralph	Bathurst	Massey University	R.Bathurst@massey.ac.nz

First Name	Last Name	Organisation	Email Address
Rich	Phan	University of Melbourne	rphan@student.unimelb.edu.au
Roman	Meinhold	Mahidol University - International College	roman.mei@mahidol.edu
Rupika	Senadheera	University of Sri Jayewardenepura	rupika@sjp.ac.lk
Saima	Ahmad	Monash University	saima.ahmad@monash.edu
Sarah	Dodds	Massey University	s.dodds@massey.ac.nz
Scott	Carson	Smith School of Business	scott.carson@queensu.ca
Shamalka	Perera	Massey University	mdsperer@massey.ac.nz
Shobod	Nath	Massey University	S.Nath@massey.ac.nz
Shumin	Liu	Guangdong University of Foreign Studies	cshumin@naver.com
Sofia	Villo	HSE	villo.sofia@gmail.com
Susan Rebecca	Robinson	Kaplan Business School (Adelaide)	susan.robinson@kbs.edu.au
Tanya	Jurado	Massey University	trjurado@massey.ac.nz
Tracy	Wilcox	UNSW Sydney	t.wilcox@unsw.edu.au
Wahab	Shahbaz	Massey University	wshahba@massey.ac.nz
Zhang	Xinggui	School of Business, Guangdong University of Foreign Studies	xingguiz@163.com