



Not Business as Usual:

**ETHICS, SUSTAINABILITY
& INNOVATION**

10th Annual Australasian Business Ethics
Network (ABEN) Conference 2020

The University of Notre Dame Australia,
School of Business 7-9 December 2020



PROGRAM

MONDAY 7 DECEMBER 2020

12:00pm AEDT ABEN Conference Opening	ABEN Conference Opening	<i>Heather Stewart</i> , ABEN Chair	<u>Webinar 1</u>
	Prayer Acknowledgement of the Country & Welcome to ABEN 2020	<i>Alessandro Bressan</i> , School of Business, The University of Notre Dame Australia	
	Opening Keynote address	<i>Professor Francis Campbell</i> , Vice Chancellor, The University of Notre Dame Australia	
1:30pm AEDT Presentation and Round Table (60 minutes)	Session 1 Business Ethics Education	Leadership Ethics – What Should We Be Teaching to Avoid 21st Century Sophistry? Jacqueline Boaks Appreciating the essential social function of profit and loss signals, Mark Hornshaw Using TPACK model as a theoretical lens for integrating SDGs into curricula, Harsh Suri & Vivek Venkiteswaran	<u>Meeting Room 1</u> Breakout Room 1
	Session 2 Workplace and Business Ethics	The Post-Industrial Panopticon: Perspectives on employee monitoring in a big data world, Tracy Wilcox Digital internal communication linking to organisational culture, Lucia Wuersch, Alain Neher & Marc K Peter Challenges of real-time applications of Artificial Intelligence in leading organisations, Mahdis Kia & Ali Intezari	<u>Meeting Room 1</u> Breakout Room 2
2:30pm AEDT Presentation and Round Table (60 minutes)	Session 3 Virtue & Entrepreneurship	Examining Ethical Consumption from a Virtue Ethics Perspective, Rafi Chowdhury Sustainability and consumption moving forward, Sarah Dodds, Nitha Palakshappa & Andrew Murphy Entrepreneurialism, Intentionality and Ethics: A conceptual inquiry, Tim Butcher	<u>Meeting Room 2</u> Breakout Room 1
	Session 4 Accounting and Finance Ethics	What responsible lending means to bank lenders within the Australian financial sector, Amy Tsai Ethical failures in the banking and financial services industry: A case for good people engaging in unconscious behaviour, Melissa Wheeler, Victor Sojo, Melanie McGrath & Robert Wood Meaningful work and the financial advice industry in Australia, Andrew West	<u>Meeting Room 2</u> Breakout Room 2

MONDAY 7 DECEMBER 2020

<p>4:00pm AEDT Panel Discussion (60 minutes)</p>	<p>Not business as usual: Where do business ethics and sustainability go in a global pandemic?</p>	<p><i>Robyn Erskine</i>, SMP Committee, International Federation of Accountants <i>Judith Fox</i>, CEO, Stockbrokers and Financial Advisers Association <i>Evan Stamatou</i>, Managing Director, Carbon Risk Management <i>Peter Strong</i>, CEO, Council of Small Business Organisations of Australia <i>Rod Welford</i>, Adjunct Professor, Department of Business Strategy and Innovation, Griffith University Panel moderator: <i>Eva Tsahuridu</i>, ABEN Deputy Chair</p>	<p><u>Webinar 2</u></p>
<p>5:30pm AEDT Special Interest Group (60 minutes)</p>	<p>Business Ethics Education</p>	<p>Chair: <i>Julia Benkert</i></p>	<p><u>Meeting Room 3</u></p>

TUESDAY 8 DECEMBER 2020

<p>9:30am AEDT Keynote</p>	<p>Keynote Speaker Q&A</p>	<p><i>Professor R. Edward Freeman</i>, University of Virginia, Darden School of Business</p>	<p><u>Webinar 3</u></p>
<p>11:00am AEDT Presentation and Round Table (60 minutes)</p>	<p>Session 5 Institutional Logics and Ethics Session 6 Sustainability</p>	<p>Institutional Context and Corporate Sustainability: Evidence from the Global Mining Industry, <i>Lilach Trabelsi & Sinziana Dorobantu</i> Influence of institutional logics on the uptake of sustainable business models in existing commercial organisations, <i>Erica Olesson</i> Neoliberal, planned and illegal CSR-market logics in developing and emerging economies: The illustrative case of Mongolian mining, <i>Natalya Turkina</i> On Integrative Social Contracts Theory (ISCT) and Corporate Decision-Making in a Polarized Political Economy, <i>Donald Mayer</i> Renewable Energy Investment Decision Making between Commercial Companies and Listed State-owned Enterprises from an Institutional Logics Perspective: Institutional Work towards Efficiency and Anticorruption Logics and Identities, <i>Melody Meng & Basil Sharp</i> Public private partnership for sustainable municipal solid waste management in India: Insights from ANT theory, <i>Harsha Sarvaiya</i></p>	<p><u>Meeting Room 4</u> Breakout Room 1 <u>Meeting Room 4</u> Breakout Room 2</p>

TUESDAY 8 DECEMBER 2020

12:00pm AEDT Presentation and Round Table (60 minutes)	Session 7 Organisational Culture & Leadership	Exploring organisational culture to deliver ethical services for Indigenous finance customers, Clare Burns & Luke Houghton Accounts' Whistleblowing Behaviours: Macro, Meso and Micro Analysis in Indonesian Context, Sarah Fu, Bernard McKenna & Ali Intezari Ethical Leadership: A Heideggerian Perspective, Alice Gibson	Meeting Room 5 Breakout Room 1
	Session 8 Ethics and Decision Making	A Natural Law Theory of Market Order, Paul Oslington Ethical dilemmas and ethical choice during COVID-19 pandemic in Russia, Svetlana Snezhko Money and Ethical Treatment of Patients and corpses during Covid-19: Evidence From Indonesia, Manotar Tampubolon The End of Neutrality: Ethics in a Post-Truth Era, Gordon Young	Meeting Room 5 Breakout Room 2
1:30pm AEDT Special Interest Groups (60 minutes)	Accounting Ethics	Chair: Andrew West	Meeting Room 6 Breakout Room 1
	Qualitative Research	Chairs: Harsh Suri & Heather Stewart	Meeting Room 6 Breakout Room 2
3:00pm AEDT Panel Discussion & Awards (90 minutes)	The ABEN 10th Anniversary Panel	Julia Benkert Michelle Greenwood Cristina Neesham Eva Tsahuridu Andrew West Edward Wray-Bliss Panel Moderator: Heather Stewart	Webinar 4
	Jan Schapper Scholarship	Presenter: Michelle Greenwood	
	Ecstra	Presenters: Claire Burns & Caroline Stewart	
	ABEN Conference Close	Heather Stewart & Catherine Whelan	
5:00pm AEDT (60 minutes)	ABEN Annual General Meeting		Meeting Room 7

WEDNESDAY 9 DECEMBER 2020

5:30pm AEDT Doctoral Workshop (120 minutes)	Introduction	Heather Stewart and Julia Benkert	Meeting Room 8
	Mentoring Session		

KEYNOTE ADDRESS SPEAKER'S BIOGRAPHIES

Professor Francis Campbell

Vice Chancellor, The University of Notre Dame Australia

Francis Campbell is a Professor of International Relations and in February 2020 he joined The University of Notre Dame Australia as Vice Chancellor. From 2014-2020 he served as Vice Chancellor of St. Mary's University in London. He has worked at the United Nations Security Council in New York, the European Union, and at the Foreign & Commonwealth Office (FCO) in London and on diplomatic postings overseas. Professor Campbell has served on a number of Boards, including the Advisory Panel of the Independent Anti-Slavery Commissioner (UK), St. Mary's University, St. Joseph's Hospice, Prospects UK, London Higher and St. Elizabeth's School. He continues to serve as a trustee of Forward Thinking (London), Carlow College (Ireland) and as a member on the Advisory Board of the Mater Dei Centre at Dublin City University.

Professor R. Edward Freeman

*University Professor, University of Virginia,
Darden School of Business*

R. Edward Freeman is University Professor and Olsoon Professor of Business Administration, and an academic director of the Institute of Business in Society at the University of Virginia Darden School of Business.

Freeman is the co-author of *The Power of And*, *Bridging the Values Gap*, *Stakeholder theory: The State of the Art*, and *Managing of Stakeholders*. He is the author or editor of over 30 volumes and 150 articles in the areas of stakeholder management, business strategy and business ethics. Freeman is perhaps best known for his award winning book: *Strategic Management: A Stakeholder Approach*, originally published in 1984, in which he traced the origins of the stakeholder idea to a number of others and suggested that businesses build their strategy around their relationships with key stakeholders. He was the editor of the *Ruffin Series in Business Ethics* (15 volumes). He is the co-editor of the *Cambridge Series Business, Society and Value Creation* (11 volumes) and co-editor-in-chief of the *Journal of Business Ethics*.

PANELLIST'S BIOGRAPHIES

Robyn Erskine

Robyn is a partner in Brooke Bird, a specialist restructuring insolvency and turnaround firm. Robyn was appointed to the International Federation of Accountants (IFAC) Small and Medium Practices Committee in 2015 and is currently the Deputy Chair of the SMPC and the Chair of its Ethics Task Force. Robyn is a director of CPA Australia having been appointed to the board in 2017. In 2011 she became the first female to be appointed as the National President of the Insolvency Practitioners Association of Australia, now known as the Australian Restructuring Insolvency and Turnaround Association (ARITA).

Judith Fox

Judith Fox is CEO of the Stockbrokers and Financial Advisers Association (SAFAA), an independent representative body advocating for ethical, efficient, listed capital and debt markets in Australia. Prior she was CEO of the Australian Shareholders' Association and National Director, Policy & Advocacy at Governance Institute of Australia. She has been a member of the ASX Corporate Governance Council since 2005. She has also been a member of Standards Australia's Governance and Risk Management Committees and the ASIC Business Advisory Committee. She was named one of Australia's 100 Women of Influence for her work in policy.

Evan Stamatou

Since 2007 Evan has focused on understanding how climate change is driving risks primarily to corporations, and providing tailored advisory services to ASX 50 and international clients to strategically manage relevant risks and create business opportunities. Evan also supports corporations to develop Task Force on Climate-related Financial Disclosures (TCFD) aligned investor disclosures. This includes integrating climate risk disclosures into mainstream annual financial reports and CSR reporting, and developing stand-alone climate disclosure such as CDP.

Peter Strong

Since 2010, Peter Strong has been the CEO of the Council of Small Business Organisations of Australia. The role requires advocacy for the small business community and representation of issues from members to politicians and government agencies. Peter is the Chair of the Digital Business Council, former Chairman of Treasury's Business Advisory Forum on Standard Business Reporting; a Board member of the Black Economy Board, etc. Peter has given three nationally televised speeches at the National Press Club of Australia and has worked in developing economies, including Turkey, Vietnam and Kyrgyzstan and China.

Rod Welford

Rod Welford is a thought leader and strategist in corporate sustainability, strategic policy, energy management and ethical culture. Originally trained as a lawyer, he practised as a solicitor of the Supreme Court of Queensland and a barrister of the High Court of Australia. In 1989, he was elected to the Parliament of Queensland, serving for nearly 20 years as a leading legislator and policy maker. He held numerous senior positions, including Attorney General and Minister of Justice, Minister for Environment and Heritage & Minister for Natural Resources, and Minister for Education, Training and the Arts. He is now Adjunct Professor in Sustainable Business in the Griffith Business School, chairs "Raise the Bar Solutions," a business specialising in promoting ethical organisational culture, sits on several non-profit boards and mentors young entrepreneurs.