

The Australasian Business Ethics Network

Our 13th Annual conference theme is Business Ethics: Stakeholders, Struggles and Solutions

Hosted by Macquarie University
City campus
Level 24, 123 Pitt Street, Sydney



Thursday 30 November 2023

8.30 Registration Open / Welcome Coffee & Tea

Please note: All Zoom Links to sessions will be provided directly to participants

9.15am | **Welcome and Acknowledgement of Country** (Room 2415) use Zoom link immediately below
Alessandro Bressan, ABEN Chair

Opening Remarks – Grant Michelson, Macquarie University

9:30am | **Plenary** (Room 2415)

Accountability and Ethics in the Australian Consulting Industry

Facilitator: Alice Gibson

Panel members: Clare Burns, Andrew West, Ed Wray-Bliss

Zoom Link: Password: **966165**



10.30 - 11.00 Morning tea break



	Session 1 – Marketing and Ethics	Session 2 – Stakeholders	Session 3 – HRM and Employee Wellbeing
Concurrent Sessions	2412 Zoom Link Password: 838552	2414 Zoom Link Password: 984005	2415 Zoom Link Password: 966165
Chair	Felicity Small	Alessandro Bressan	Grant Michelson
11.00	Sitong (Michelle) Chen & Ralph Bathurst #8 <u>Navigating tensions and paradoxes in food packaging to achieve organisational ethics</u>	Ed Wray-Bliss #26 <u>Tainted love: A critique of neighbour love as the central ethic of leadership</u>	Susan Ainsworth & Andreas Pekarek #34 <u>HR managers and ethics in practice: Insights from Australia</u>
11.30	Ju Nah Tan & Gavin Jack #20 <u>Consumer social responsibility of self-protection in a state-led developing country context</u>	Alice Klettner & Martijn Boersma #41 <u>Influencing from the inside: Social movement strategies and corporate governance</u>	Nicholas Marzohl, Tracey Dodd & Stephen Zhang #40 <u>Promoting employee wellbeing in business-to-business networks: A literature review and emerging stewardship framework.</u>
12.00	Poornima Gayathree #31 (V) <u>Towards sustainable consumption through carbon neutrality and voluntary simplicity</u>	Erin Twyford, James Guthrie, Ann Sardesai, Adam Lucas and John Dumay #54 <u>NSW services and public sector ethics and consultants: Are management consultants monsters or benign change agents?</u>	Boyao Xu #22 (V) <u>Overtime without compensation: What are employee's motivations for working unpaid overtime in China?</u>

12.30 - 13.30 Lunch

Concurrent Sessions	Session 4 – Gender Equality & Activism	Session 5 – Finance & Accounting	Session 6 – Ethics at Work Part I
Room	2412	2414	2415
Zoom link	Zoom Link Password: 838552	Zoom Link Password: 984005	Zoom Link Password: 966165
Chair	Elmé Vivier	John Dumay	Grant Michelson
13.30	Shima Nagano, Masahiro Hosoda & Asami Watanabe # 32 <u>Integrating gender equality into strategy through the use of management control systems: Perspectives from seven Japanese companies</u>	Michelle Cull #19 <u>Ethics education for financial advisers: An empirical study of continuing professional development</u>	Michelle Greenwood, Helen De Cieri, Barbara Dalton, Ross Donohue & Maddy Janssens #25 <u>The interface between care and violence in the workplace</u>
14.00	Elmé Vivier, Theresa Onaji-Benson & Diana Sanchez-Betancourt #21 <u>Organising solutions to grand challenges: The potential and pitfalls of community-led alternatives</u>	Nirupika Liyanapathirana #38 <u>The pervasiveness of corruption in developing countries and the ethical decision-making of accountants</u>	Saeed Loghman & Mauricio Ramirez-Perez #28 <u>Dark leadership and employee psychological capital</u>
14.30	Khoulood (Coco) Sabbagh #55 <u>The contribution of grassroots social innovators in the Middle East and North Africa (MENA) to the United Nations' SDGs</u>	Romal De Silva #56 <u>Professional auditors' materiality and sceptical judgements on fair value measurement</u>	Karin Lasthuizen & Grant Michelson #6 <u>A global comparative analysis of ethics at work: A varieties of capitalism perspective</u>

15.00 - 15.30 Afternoon tea break

Concurrent Session	Session 7 – Philosophical Views	Session 8 – Indigenous Wisdom	Session 9 – Stakeholders and Accounting
Room	2412	2414	2415
Zoom link	Zoom Link Password: 838552	Zoom Link Password: 984005	Zoom Link Password: 966165
Chair	Chamila Perera	Clare Burns	Andrew West
15.30	Dale Tweedie #3 <i>The mirror, the mother, and the other: (Re)conceptualising recognition's role in accountability</i>	Christopher Francis #13 <i>Beyond Cadbury: Towards an Indigenous model of corporate governance</i>	Tracey Dodd and John Dumay #37 <i>Stakeholder orientation: A case of high autonomy and psychological dynamics</i>
16.00	Casey Huang, Max Baker & Jane Andrew #17 <i>Updating Netnography in the Age of Surveillance Capitalism: Our Response to Ethical Shortcomings in Facebook's Data Practices</i>	Clare Burns #48 <i>Does finance play a role in Indigenous women's prisoner rehabilitation?</i>	Andrew West #57 <i>Macintyrean thought as critical (accounting) theory</i>
16.30	Martina Tafuro #47 (V) <i>Is a purpose-drive approach by companies contagious? An empirical analysis across companies</i>	Kuasakul Thawanrat & Roman Meinhold #42 <i>Compassion meditation for marketing communication</i>	Maria-Gabriella Baldarelli #50 (V) <i>Ethics and corporate reporting for stakeholders: Between paradoxes and perspectives</i>



End the day with a drink and meal- join us at 18.15 for 18.30 start for our Conference dinner at [Hart's Pub](#) corner of Essex St & Gloucester St, The Rocks NSW 2000.

Friday 1 December 2023

Special Interest Groups (SIGs)

Room	2412	2414	2415
Zoom link	Zoom Link Password: 838552	Zoom Link Password: 984005	Zoom Link Password: 966165
8.00-9.00 am	<i>Accounting and Finance Ethics SIG</i> Contacts: Clare Burns clburns@bond.edu.au and Maria Kapardis maria.kapardis@cut.ac.cy	<i>Qualitative Research SIG</i> Contacts: Sanjukta Choudhury Kaul sanjukta.kaul@binus.ac.id and Alice Gibson alicemccancegibson@gmail.com	<i>Business Ethics Education SIG</i> Contact: Felicity Small fsmall@csu.edu.au
Concurrent sessions	Session 10 – Digital and Performance Challenges	Session 11 – Sustainability	Session 12 – Modern Slavery Part I
Room	2412	2414	2415
Zoom link	Zoom Link Password: 838552	Zoom Link Password: 984005	Zoom Link Password: 966165
Chair	Nayomi De Silva	Alessandro Bressan	Maria Kapardis
9.00	Marcello Cosa & Boris Urban #2 (V) <u>Performance measurement systems in market-oriented social enterprises: A systematic review</u>	Alice Martiny, Francesco Testa, Jonathan Tagliatela & Fabio Iraldo #43 (V) <u>ESG logic: A utopia or the decisive trigger for a sustainable transition?</u>	Ajwang Warria, Cyndirela Chadambuka & Christine Chateau #52.1 (V) <u>Gender, human trafficking and SDGs: Lessons for consideration from the Global South</u>
9.30	Nayomi De Silva #53 (V) <u>Digital expression of sustainability communication: A literature review of marketing and communication perspectives</u>	Fabian Corver #11 (V) <u>Constructing the concept of corporate sustainability: Two methodological approaches</u>	Martijn Boersma, Mary Graw Leary & Hiruy Gebreegziabher #35 <u>A tale of two (modern slavery) Acts and the road ahead</u>
10.00	Alain Neher, Lucia Wuersch, Felicity Small & Alfred Wong #49 <u>Digital literacy development to reunite digital divide in the workplace</u>	Jonathan Mackay & Tatiana Andersen #39 <u>Valuation languages and the paradox of sustainability: A political economy analysis of sustainability within the Australian agricultural industry</u>	Svetlana Snezhko & Maxim Storchevoy #7 <u>Ethics Audit: How to Measure the Quality of Managing Ethics in Company</u>

10.30 - 11.00 Morning tea break

Rooms	Session 13 – Ethics, Politics and the State	Session 14 – Ethics at Work Part II	Session 15 – Modern Slavery Part II
Concurrent Sessions	2412 Zoom Link Password: 838552	2414 Zoom Link Password: 984005	2415 Zoom Link Password: 966165
Chair	Will Harvey	Ed Wray-Bliss	Maria Kapardis
11.00	Will Harvey # 5 <u>Reluctant reputation influencers in the police</u>	Masaatsu Doi #14 <u>What should be done with the 'gruelling work conditions' and 'spoiled customers' in the Japanese logistics transport industry?</u>	Shilpi Banerjee & Sanjukta Choudhury Kaul #51 (V) <u>Modern child slavery in global value chains and corporate responsibility in the Indian Mica mining industry</u>
11.30	Swadip Bhattacharjee, Xiaofei Pan, Searat Ali & Abdullah Al Mamun #29 <u>Geopolitical risk and corporate political donation disclosure</u>	Rafi Chowdhury & Aditi Jamil #45 <u>Work as calling and unethical pro-organisational behaviour</u>	Carole Murphy #12 <u>Beyond virtue signalling: What can business do to support survivors of modern slavery?</u>
12.00	Shann Turnbull #16 <u>How governments have poisoned business ethics, and how to fix it</u>	Severine Lemiere, Olga Lelebina & Michelle Greenwood #33 <u>How should employing organisations respond to domestic violence?</u>	Sophia Montgomery #15 <u>Healing systemic corruption: Introducing system-poetic participation as a new method of phenomenological inquiry into elusive and evolving ethical issues</u>
12.30	Melissa Wheeler, Mark Pickering, Ryan Jopp & Cheree Topple #30 <u>The future of business ethics education? The impact of mixed-reality simulations on preparing students for ethical decision-making challenges</u>	Gabriel Eweje, Masahiro Hosoda & Hitomi Toyosaki #44 <u>Human sustainability and employees' wellbeing during the Covid-19 pandemic in Japan</u>	Maria Kapardis #4 <u>Navigating fair play in sport by embracing integrity and ethics</u>

13.00 - 14.00 Lunch

14.00	Awards and Conference Close - Room 2415 Zoom link: Password: 966165
14.30	ABEN Annual General Meeting - Room 2415 Zoom link: Password: 966165

Information for Session/Track Chairs

Thank you to those who will help manage the different sessions/tracks. We offer some general guidance below that will assist the task and ensure consistency of experience across the conference program.

1. Please arrive at your room five minutes before the scheduled time of paper presentation.
2. Priyen, our IT specialist, will help with any issues concerning connecting for those who will listen to presentations via Zoom. Also, he will have the program and is aware of those who will be making virtual (“V”) presentations too.
3. To ensure sufficient discussion time, please remind presenters at the start of your session/track they have around 20 minutes speaking time. It is important that every presenter be given the same amount of time to share their ideas, and also to receive questions/comments. As chair, you are encouraged to also ask questions, especially if these are not immediately forthcoming.
4. If you are also presenting a paper in the session/track, please be mindful of self-management of time as per point 3.
5. Perhaps ask the audience to leave questions to the end of each presentation. However, if you prefer to manage questions in a different way, and with the general consent of those present, you can do so.
6. Finally, we are not requiring those attending the session/track (in-person or via Zoom) to stay for all three presentations (unlike the role of the chair). People are free to come and go and listen to papers they wish to hear. That is why good time management on papers is important as people move between the three sessions/tracks.